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Awaken Pictures

Mission Statement

MISSION STATEMENT: Awaken Pictures, Inc. is a media outlet that's sole purpose is to glorify God by creating, producing and distributing quality media products that seek to inspire and entertain its audience by stories or images of faith, hope and adventure.

First and foremost: The very heart of our company is centered on Yeshua, the Messiah (that's "Jesus Christ" in Hebrew) and He is the "foundation" of it all. He is responsible for blessing and empowering this company and HE also runs the show. All management also shares this commitment, and honors Yeshua with the work of our hands and complete devotion to HIM. The company will never compromise on this one thing.

And now, have you ever found yourself saying, "That was a great movie, but the profanity really ruined it for me?" Or maybe there was too much violence or unexpected nudity. The truth is, many great stories are ruined by the insertion of unnecessary elements that leave fans frustrated.

Awaken Pictures seeks to make great movies – without the excessive violence, unnecessary sexual conduct, and bad language, and yet keep the state-of-the-art production values, the great stories, the cutting edge technology and to prove that good movies are possible today. Promoting positive stories – of faith, inspiration, and adventure. Making a positive and necessary impact on the secular culture of America.

The truth is that most people are aware that something is seriously wrong in the popular culture of today. The evidence is quite clear from the numerous unbiased studies that have been done over the

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last two decades that media has a powerful influence over the world in which we live...especially on the young. For example, the negative influence of excessive violence on television and movies has been proven to breed violence. A man from the '50s, who grew up with Andy Griffith and Ben Hur could never have envisioned the downward spiral of the indecency, the pure violence and sexual exploitation that the media has become.

But there is hope. Studies have also shown that positive media also effects society for good. Good medicine is needed. We seek to make great science fiction movies like Independence Day, or inspiring epics like Ben Hur, and compelling classics, like the Sound of Music– without the excessive violence, unnecessary sexual conduct, and bad language, and yet keep the state-of-the-art production values, the great stories, the cutting edge technology and to prove that good movies are possible today. Promoting positive stories --- of faith, inspiration, and adventure. Making a positive and necessary impact on the secular culture of America.

Also, we seek to be an example of honest business, by providing for employees needs – and promoting positive family relations by lessoning work hours to a 9 day shift and paying proper wages as well as sharing supporting the communities in which we work.

Awaken Pictures sets out to prove that it is possible to enjoy popular media without compromising the important values that hold the universe together. Thousands of years ago, a ram's horn would sound the cry of war against a raging enemy ...or also to awaken a culture to return to the good and right ways of their forefathers. The trumpet was heard a great distance. Our company seeks to be that ram's horn – charging forward as a steadfast, yet chivalrous knight in this culture war... ready to raise the standard and to snap the industry out of its state of decay. We seek to Awaken Movies, Awaken Documentaries, Awaken Television, Awaken Home Entertainment, Awaken Publishing, Awaken Commercials, Awaken News, Awaken Games...to Awaken Popular Culture...to Awaken Pictures.

FOR MORE INFORMATION, CONTACT:

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